

# INTERNATIONAL HOUSE 75TH ANNIVERSARY CAMPAIGN LEADERSHIP\*



## CAMPAIGN LEADERSHIP COMMITTEE

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**Vice Chairs** Robert Berdahl  
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Martha Hertelendy  
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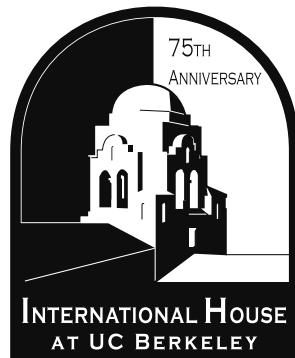
## INTERNATIONAL COMMITTEE

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Urs Huber  
Tetsuo Kondo  
Kazusue Konoike  
Nobuaki Kumagai  
Simon Lewis  
Karen Greenberg McConnell  
Kazuo Ninomiya

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Dede Barsotti	John Lie
Robin Berry	Kit Choy Loke
Robert Bush	Mary Ann Mason
Richard Buxbaum	Michael Morgan
Lynn Caporale	Stuart & Glenda Pawsey
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George Fesus	Hamid Savoj
Steve Fuller	John H. Sears
Jawahar Gidwani	George Strait
Beth Gordon	Michael Umebayashi
Reeve Gould	Bob Wong
Richard Heggie	

\*As of 7/1/2005 – Subject to expansion.



## THE FUTURE LIVES HERE

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# INTERNATIONAL HOUSE 75TH ANNIVERSARY CAMPAIGN

■ PRESERVATION ■ SCHOLARSHIPS ■ PROGRAMS ■ TECHNOLOGY



*In the 75 years since International House was established at UC Berkeley, those who have crossed its threshold have entered a remarkable institution ahead of its time.*

*Today, we celebrate the foresight, tradition, and ongoing urgency of our work to unite people across racial, ethnic, and religious divides.*

INTERNATIONAL HOUSE, BERKELEY  
**THE FUTURE LIVES HERE**

## MESSAGE FROM THE CAMPAIGN CHAIR:

You know as well as I that the unique mission behind I-House is an urgent one – and for many of us it may seem more pressing than in many years past. I want to share a few of my personal reasons for agreeing to chair this effort.

Although I never had the opportunity to reside at I-House while a student—in fact I was a student half a world away—I have, in my role at ChevronTexaco, had the privilege of traveling the globe with some frequency, and have the opportunity to interact with many people in their native lands. I know from my own personal experience that now, perhaps more so than during any other time in my professional life, there is an increasing gap between the United States and many of our traditional friends around the world, and a serious polarization of views with those with whom we are not always well aligned. The dramatic reduction in foreign students seeking higher education in the US will only add to this problem.

The principles that this house champions—sensitivity and respect for different cultures and an underlying regard for our common humanity—are critical if this planet will avoid a future dominated by conflict, war, and violence. And while the underlying mission of International House is cross-cultural understanding as a foundation for peace—it cannot carry out its most fundamental day-to-day activities without benefit of the things for which we will be seeking to raise financial resources over the next two years: a safe and accessible building, financial aid to students with need, bridge-building intercultural programs, and technology to serve our residents and link alumni worldwide in service to further our mission.

Please join us in this adventure.

Peter Robertson  
Campaign Chair  
Vice Chairman of the Board, ChevronTexaco Corporation



## MESSAGE FROM THE EXECUTIVE DIRECTOR:

75 years ago, at a time of severe social segregation, the International House at the University of California, Berkeley, was courageously launched in the belief that international understanding cannot evolve unless young people of all nations have the chance to live together under the same roof. At the time, it seemed an impossible dream. **Today, the dream is reality.**

Thousands of former residents have used their I-House experiences as the basis for eminent worldwide leadership positions in government, business, science, academia, nonprofit work and the arts. **We have seen the future, and it lives here.**

Now we are launching a major fundraising campaign to ensure I-House's future. The 75th Anniversary Campaign will meet four goals:

- Preserve and enhance our splendid but aging 240,000 square foot building.
- Provide scholarship resources for deserving students.
- Support our cross-cultural education programs.
- Establish a technology fund to link our alumni and friends worldwide online in service to our mission.

Please join me in connecting and contributing to this bold, remarkable institution. Together, we can preserve and strengthen the International House and forge a global future filled with promise.

Joe Lurie  
Executive Director



## CONSIDER CONTRIBUTING TO OUR FUTURE

Donors wishing to contribute to I-House may do so online or contact Shanti Corrigan, Director of Development & Alumni Relations, to learn more about campaign progress, special opportunities or how to arrange gifts of securities, real estate, bequests and/or other planned gifts. All contributions to the I-House Annual Fund through December 31, 2006 will be included in the 75th Anniversary campaign total.

- Donate by credit card by calling: (510) 642-0124
- Make a gift online by visiting: <http://www.urel.berkeley.edu/givetocal/ways/>
- Download a pledge form at: <http://ihouse.berkeley.edu/a/publications/PledgeForm.pdf>
- Make a gift or pledge by mail: 2299 Piedmont Ave., Berkeley, CA 94720-2320



## 75TH ANNIVERSARY NAMING OPPORTUNITIES

	\$1,500,000	Great Hall
	\$750,000	International House Café
	\$500,000	Café North Terrace
	\$250,000	Resident Floors (Floors 3,4,5,6,7,8)
RESERVED	\$250,000	<b>The Sarin Program Office</b>
RESERVED	\$250,000	<b>Chevron South Great Hall Terrace</b>
	\$250,000	North Great Hall Terrace
RESERVED	\$200,000	<b>Arlene Levinson Homburger Front Southern Terrace</b>
	\$150,000	Home Room "Golden Gate View" Balcony
	\$150,000	Resident Computer Center
RESERVED	\$100,000	<b>Peter Boesch and Darril Hudson Central Patio Terrace</b>
RESERVED	\$100,000	<b>William S. Jewell East Dining Patio and Garden</b>
	\$100,000	Guest Suite (Two Room Suite)
	\$100,000	Central Patio Disabled Access Elevator
	\$75,000	Multi-media Peripherals Room
	\$75,000	Game Room - Student Lounge
	\$50,000	Passenger Elevator (2 available)
	\$20,000	Resident Room Naming
	\$5,000+	Donors of \$5K plus will be recognized on donor wall
	\$1K - 20K	Please contact us for limited naming opportunities in the \$1K-20K range
	\$500	"Building Our Legacy" Buy-A-Brick project (see <a href="http://ihouse.berkeley.edu/alumni/">http://ihouse.berkeley.edu/alumni/</a> for details or call (510) 642-4128)

Gift pledges may be paid over a period of up to four years.  
Endowed gifts may be established with a minimum contribution of \$50,000.



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## INTERNATIONAL HOUSE MISSION:

*To foster intercultural respect and understanding,  
lifelong friendships and leadership skills for the  
promotion of a more tolerant and peaceful world.*

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### TECHNOLOGY AND COMMUNICATIONS FUNDS: CONNECTING RESIDENTS, ALUMNI, AND FRIENDS ONLINE AND WORLDWIDE.

In recent years, technological advances like e-mail and the internet have turned the notion of the global village into reality. At I-House, we believe that when it comes to international understanding, there is no substitute for one-on-one human communication. Yet when it can't happen in person, sometimes this learning can take-place or be furthered online.

Technology enables our residents to communicate and collaborate. Whether tackling group projects or I-House council initiatives—internet access is fundamental to how students work today. At I-House, a Residential Computing Center, hard-wiring in 465 residential rooms, and wireless access in public areas of the building facilitate learning and require a significant investment of human, technological, and financial resources. Similar resources are required for alumni relations efforts to link alumni and friends online



so their sense of I-House engagement and community can continue, no matter where they are.

Donors who support technology and communications initiatives at I-House ensure our ability to keep pace with current information technologies, maintain effective online communications, and connect our far-flung alumni in service to our mission to promote global understanding.

#### GIVING OPPORTUNITIES:

- A \$300K gift will name the I-House Residential Computing Network—where hundreds of residents log on daily for access to the Internet. The resulting endowed fund will provide annual support for resident computing systems, software, and service.
- A \$300K gift will provide donor recognition on the world-wide I-House@Cal online community and launch the creation of a named endowed Technology and Communications Fund. Such a fund will help support annual expenses tied to managing alumni relations online—a key technological resource in fulfilling our mission.



Residents enjoy wireless internet access on the Homburger Terrace and a range of residential computer services provided by the I-House Office of Information Technology.



### THE ARCHITECTURAL HERITAGE FUND: PREPARING OUR HOME FOR THE FUTURE.

International House is not just a building; it is an architectural treasure. For three generations, scholars from around the world have traversed its gleaming terracotta floors. Its arches, dome, painted ceilings, and cascading entryway all unite in a reflection of international harmony.

Our home is our most important operational resource, and its preservation and upkeep are critical to our mission. Right now, a minimum of \$8 million is needed to renovate 75-year-old restrooms, showers, and ventilation systems, and to make the facilities accessible to the disabled. Half of this amount will come from the operations budget and investments, but the remaining \$4 million must come from outside sources.

Donors to the Architectural Heritage Fund will enable our faithful stewardship of this facility: replacing dangerously outdated systems, improving safety and comfort, and taking preventative steps to avoid future costly renovations.



Encompassing 240,000 square feet, this 75-year-old building requires constant vigilance to protect its unique service and purpose.



Your contributions will ensure the preservation of a magnificent and historic building overlooking the Golden Gate—and serving for thousands as a unique bridge to a future of international understanding.

#### GIVING OPPORTUNITIES:

- Donors who support the Architectural Heritage Fund may be eligible for naming opportunities throughout the House. (see inside back cover for details.)
- **Name that room** - Contributors of \$20,000+ are entitled to name one of I-House's 465 resident rooms for a period of at least twenty years (extendable by additional \$1K/year.)

*"I-House embodies architectural principles that echo a range of international traditions, but which are united, just like our residents, around the function of taking care of us all - giving us not just a shelter, but a place to live, learn and thrive."*

Shenaya Tarapore, I-House resident and architecture student



## GATEWAY FELLOWSHIP ENDOWMENTS: KEEPING OUR DOORS OPEN TO DESERVING SCHOLARS.

Without our students, International House is nothing. Some of the world's brightest scholars converge here under one roof, and their interactions may help shape the planet's future. Ph.D. candidates are especially important residents because so many go on to hold important government, academic, and administrative posts.

Unfortunately, many of the best Ph.D. applicants lack the financial means to afford I-House residency, or even the tuition costs of attending UC Berkeley. With tuition and fees now exceeding \$25,000 per year for overseas and out-of-state students, and expected to rise dramatically, too many brilliant graduate scholars find that the gateway to studying at UC Berkeley is closed.

Now, in an unprecedented program, I-House has joined forces with the UC Berkeley Graduate Division to establish Gateway Fellowships—financial aid packages that provide deserving first-year doctoral students with I-House room and board, an annual \$5K spending stipend, and full tuition and fee waivers.



## THE INTERCULTURAL PROGRAM ENDOWMENT: CELEBRATING HUMANITY.

Indonesian puppet shows. Greek dancing. African documentaries. Language tables. World class speakers. Global debate and dialogue.

International House sponsors international programs that you just can't find anywhere else. Programs that promote intercultural awareness, connection, and which celebrate humanity in all its diversity.

Says former resident Roshan Gujar, "When you engage in debates that bring real divisions to light and find common ground, or are inspired by dancers performing rituals that are hundreds of years old, you can't help but be moved." Best of all, these programs are available not only to students, but to alumni, friends and community members.

These are the events that will be remembered for a lifetime. Donors to the Intercultural Program Endowment will help maintain the diverse offerings that are a hallmark of the I-House experience, and that inspire, entertain and connect our residents and community.

### GIVING OPPORTUNITIES:

- \$200K will endow and name the honored 75-year-old Sunday Supper tradition that gathers students, alumni, and friends to enjoy featured guest speakers and student performances.
- \$100K will endow and name a single Program Assistantship to help support a resident as a student employee engaged in coordinating and promoting our diverse cross-cultural activities and forums.
- \$50K will endow and name an annual distinguished speaker's program, dance, music, or film series.



The Sunday Supper tradition features student performances and allows for dialogue and discovery among alumni and current residents.

*"You feel at the nerve center of a thriving global community. Instead of watching life happen on TV, you're in it."*

Lee Bridges, Alumna 1989-90

### GIVING OPPORTUNITIES:

- \$250K establishes an endowed "Gateway Fellowship" for a first-year doctoral student, providing in perpetuity an annual award of I-House academic-year residency to be matched by UC Berkeley with tuition, fees and a \$5K stipend.
- \$100K establishes a term "Gateway Fellowship" that will provide, for nine consecutive years, awards of academic year I-House residency, to be matched by UC Berkeley with tuition, fees, and a \$5K stipend.
- Gifts of any size can be designated to the I-House "Open Gateway" Endowment Fund, allowing many donors to unite their resources to assist deserving students. Earned income is retained and reinvested until sufficient to support one or more Gateway Fellows, on an annual basis.
- Additional financial aid contributions are welcomed for undergraduate and master's level support. Named endowment funds may be established with a minimum gift of \$50K.