

FOR IMMEDIATE RELEASE

April 26, 2010

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**Innovative Intercultural Certification Workshops to be Hosted by International House May 28-29 and June 4-5**

BERKELEY, CA – International House at UC Berkeley, long known as a nexus of intercultural programs and more recently as an intercultural training center for Cal students -- will expand formal intercultural trainings on-site to educators, facilitators, business leaders and the general public when it hosts two day intercultural training sessions CERTIFIED by "Cultural Detective", an internationally recognized training organization and resource center. Workshops offering cross-cultural training certification will be offered May 28-29 and June 4-5, 2010.

“Every company that does business internationally, has a multicultural workforce, or desires to broaden its client base must help its employees transform their mindsets and abilities from ethnocentric to multicultural” touts the Cultural Detective website, which promotes trainings and more than 55 modules, both culture-specific and topic-based, for professional use in a wide range of contexts.

The products are the result of a collaboration among over 120 intercultural experts globally and each package includes a strategy for introducing trainees or coaches to a new culture: exploring value contrasts, analyzing critical incidents, and bridging differences to leverage diversity.

Certification workshops prepare the coach or trainer to facilitate the training process and pragmatic applications to enhance intercultural effectiveness and productivity. Enrollment fees of \$750 cover the two day training workshop plus materials. Participants may choose to stay at International House for an additional \$75 per night which includes two meals.

“Some of the world's largest organizations as well as governments, universities and individuals have used these materials in their training and development programs, coaching sessions, and as a tool for team building and conflict resolution with resounding success for nearly two decades” reports Joe Lurie, certified Cultural Detective Trainer and I House Executive Director Emeritus. These tools are designed for executives in the private, governmental and NGO sectors; educators; team leads; human resources, organizational development and training professionals; or anyone who desires to navigate and utilize the human diversity of the world in which we live.”

The facilitator training seminar is a partnership between Cultural Detective, International House and the renowned Portland-based Intercultural Communication Institute. Registration and inquires may be directed to Mary Kibbe at (503) 297-4622, [mary@intercultural.org](mailto:mary@intercultural.org) or by visiting <http://www.culturaldetective.com>

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Founded in 1930, International House is a self-supporting non-profit residential and program center at the University of California at Berkeley, dedicated to fostering understanding and friendship among the peoples of all nations, races and cultures. It is home to 585 UC Berkeley graduate and undergraduate students from the U.S. and 70+ countries, and annually offers over 100 public-access intercultural programs including lectures, films, festivals and performances that enhance global understanding in the community and on the Berkeley campus.