

The Moral-Ethical & Legal Issues Roundtable

by

Joe Lurie

**Award-Winning Author and UC Berkeley International House Executive
Director Emeritus**

Tuesday, April 18. 10-Noon

Perception And Deception (the book)

Cross-Cultural Perceptions & Deceptions

A West African proverb says, "The stranger sees only what he knows."

- How do we explore the hidden but powerful effects of culture (ours and others) upon how we perceive reality?
- How do different concepts of time, verbal and non-verbal communication, power, age, and decision-making, lead to humorous and tragic misinterpretations of other cultures?
- How do we explore our own ignorance regarding the astonishing impact of miscommunications with immigrants and in the worlds of business, diplomacy and medical care-giving.
- Are we prepared for the startling realities of how others perceive Americans!

Meet, Discuss, Learn!

Joe Lurie is Author of Perception And Deception

A Mind-Opening Journey Across Cultures

(www.PerceptionAndDeception.com) (Books available for \$10 on site)

Joe is also a cross-cultural communications trainer, teacher, speaker and consultant.

He has written about xenophobia for Harper's Magazine, US News and World Report; his work has been featured on NPR and in a national PBS Documentary about UC Berkeley's International House.

Articles and other references for review PRIOR to our meeting:

<http://www.mercurynews.com/2016/12/05/lurie-cultural-disconnects-complicate-global-interactions/>

<http://www.berkeleyside.com/2017/01/09/joe-luries-mission-foster-intercultural-understanding/>

<http://www.lafayettelib.org/program/cross-cultural-communication-perception-deception/>

Come join the Roundtable and engage in
Lively Conversations

FIND OUT WHAT YOU THINK AND WHY YOU THINK IT.

~ DEEDY LOUNGE ~

(Students Services Building, first floor, behind cafeteria)

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