

The City of BERKELEY




FAIR TRADE MAP

-Around Downtown Berkeley-

Berkeley was recognized as a Fair Trade Town in July, 2010. This map features cafés, restaurants, and shops that provide fair trade coffee. Places that offer fair trade coffee are more likely to have organic and amazingly good food because owners really care about the source of their food and drinks- even if producers are living in different parts of the world. Look for fair trade coffee with this map and have a delicious experience!

<<Fair Trade concerns sustainable development of farmers and producers, especially in developing countries.>>

BREAKFAST

1) Original Pollo

The breakfast burrito here, at Original Pollo, was in-named BEST Breakfast Burrito in East Bay Express. A choice of bacon or sausage on top of eggs and salsa and home fries will provide you with great energy to start your day. <100 Berkeley Square, Berkeley, CA 94704 (510) 486-8027>

2) Guerilla Café

Guerilla Café's fresh breakfast and sandwiches use organic, local, and fair trade products. We have rotating art exhibitions by local and international artists. www.guerillacafe.com <1620 Shattuck Avenue, Berkeley, CA 94709 (510) 845-2233>

LUNCH & DINNER

3) PIQ -Pane Italiano Qualita

At PIQ, you will see some of the most carefully made sandwiches around, on one of more than 10 styles of house-baked bread. Each is filled with ingredients specific to one Italian region and perfectly balanced taste. / Free Wi-Fi.<91 Shattuck Avenue, Berkeley, CA 94704 (510) 540-7700>



4) Bobby G's Pizzeria

Their signature pizzas are made with only the freshest ingredients possible, including organic house-made pizza dough, Bobby G's fresh organic tomato sauce, extra virgin olive oil, and fresh whole milk mozzarella.



Students receive a 10% discount by showing their IDs./ Free Wi-Fi.<2072 University Avenue, Berkeley, CA 94704 (510) 665-8866>

5) Au Coquelet

For over 35 years, Au Coquelet has used only the finest and freshest, locally-procured ingredients in its home-made dishes and pastries. Organic Niman Ranch beef is one example of our top-quality ingredients./ Free Wi-Fi.<2000 University Avenue, Berkeley, CA 94704 (510) 845-0433>

6) Gather

Gather is an organic restaurant and bar with seasonal food, carefully sourced and thoughtfully prepared to appeal equally to vegetarians and omnivores. Executive Chef/co-owner, Sean Baker was chosen as Esquire Magazine's "2010 Chef of the Year." < 2200 Oxford Street, Berkeley, California 94704 510(809)-0400>



TREATS

7) Ben & Jerry's Ice Cream Shop, Berkeley

Ben & Jerry's scoops the chunkiest, funkier ice cream, frozen yogurt and sorbet! Many of their products such as coffee, cocoa, vanilla, and so forth are now Fair Trade and Ben & Jerry's will use exclusively Fair Trade ingredients in all of its products by 2013. <2130 Center Street, Berkeley, CA 94704 (510) 845-9445>

COUPONS

Here's a great way to support Fair Trade values, and get better value as you do! Please use the coupons below as you support Berkeley's Fair Trade businesses, with our compliments.

Original Pollo

10% OFF Any Purchase



One coupon per customer per visit. One discount per coupon. Not valid with any other offer, discount or combo. Not for resale.

Guerilla Café

10% OFF Any Purchase



One coupon per customer per visit. One discount per coupon. Not valid with any other offer, discount or combo. Not for resale.

Ben & Jerry's Ice Cream

Free Topping with purchase of any size ice cream



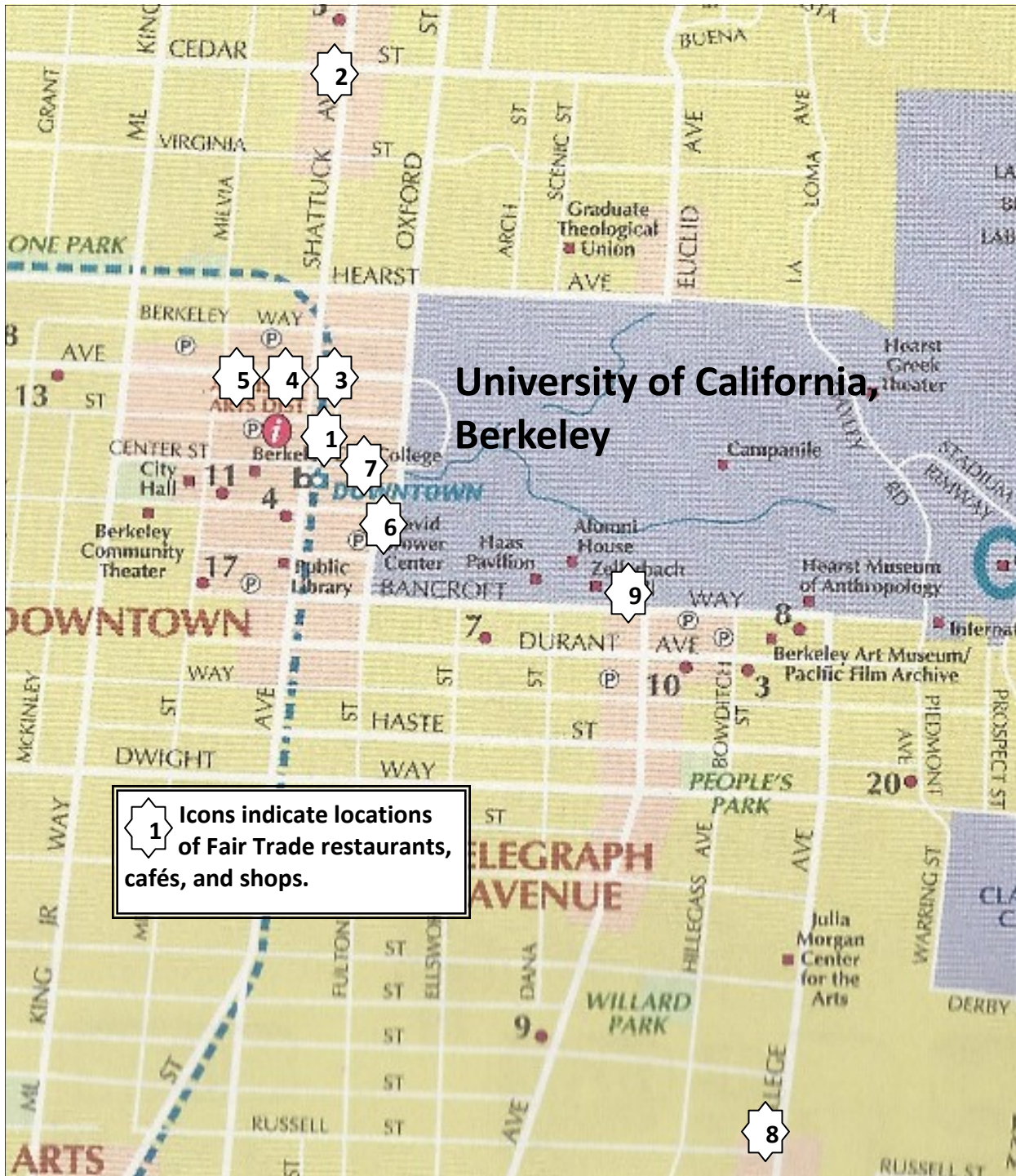
One coupon per customer per visit. One discount per coupon. Not valid with any other offer, discount or combo. Not for resale.

Global Exchange

15% OFF purchases of \$25.00 or more



One coupon per customer per visit. One discount per coupon. Not valid with any other offer, discount or combo. Not for resale. Not valid on food items.



University of California, Berkeley

1 Icons indicate locations of Fair Trade restaurants, cafés, and shops.

SOUVENIR

8) Global Exchange Fair Trade Store

Global Exchange offers beautiful, high quality gifts, housewares, jewelry, clothing, decor, and more from producers that were paid a fair price for their work. The store generates income for thousands of artisans and their families in over 40 countries. <2840 College Ave # 2, Berkeley, CA 94705-2148 (510) 548-0370>

9) The Cal Student Store

Here you will find Berkeley's finest selection of Cal gifts and logo clothing! Look for tees and hoodies from Alta Gracia, a company that pays workers a living wage enabling them to afford life's necessities including food, water, shelter, clothing, healthcare, child care and education. <108 MARTIN LUTHER KING JR, STUDENT UNION, #4504 BERKELEY, CA 94720-0001 (510) 642-9000>



Welcome to Downtown Berkeley!

-Councilmember Jesse Arreguin, District 4 -



Downtown Berkeley is the heart of the city, with a diversity of people and a vibrant setting. I hope you will explore the many wonderful restaurants and cultural opportunities that are available here.

- Restaurant and cafes listed provide Fair Trade coffee. Ingredients they use may or may not be Fair Trade, but they are mostly local and/or organic.
- To find more, visit Fair Trade Berkeley Facebook Page and Buy Local Berkeley Website.
- Contact Saori Matsuoka samatsuo0323@yahoo.com to add your favorite on the map or if you have any questions.

(Available both in English and in Japanese.)



- This map is supported by the City of Berkeley and Councilmembers Kriss Worthington and Jesse Arreguin.