



INTERNATIONAL HOUSE BERKELEY GALA FUNDRAISING SPONSORSHIP PACKET

Thank you for considering a sponsorship opportunity for the International House Gala. Your support will help us continue to promote cultural exchange, global understanding, world peace, and community engagement.

ABOUT INTERNATIONAL HOUSE AT UC BERKELEY

International House Berkeley is a vibrant and diverse living and learning center that fosters intercultural respect, understanding, lifelong friendships, and leadership skills. Our programs bring together scholars, students, and professionals from around the world to engage in cross-cultural learning, exchange, and dialogue to build a more just and peaceful world.

EVENT DETAILS

Event Date: March 21, 2024

Event Time: 5:00 p.m.

Location: Chevron Auditorium, International House at UC Berkeley

PLATINUM SPONSORSHIP - \$25,000

- ✔ Exclusive Recognition: You or your organization will be recognized as the Platinum Sponsor of the event.
- ✔ Prominent Branding: Your logo prominently displayed on all event materials, welcome screen, including invitations, banners, and programs.
- ✔ Speaking Opportunity: A 2-minute speaking slot during the event to highlight your organization's commitment.
- ✔ Verbal Recognition: Recognition from the podium at the event.
- ✔ Post Event Recognition Releases: You or your organization's name will be featured in post-event news and promotions.
- ✔ Social Media Promotion: Mention on our social media channels with a reach of over 20,000 followers.
- ✔ Tabling Opportunity: A dedicated space to showcase your products or services.
- ✔ VIP Experience: Behind the scenes tour of I-House with Shaun Carver.
- ✔ Full Table: Ten complimentary gala tickets for you and your guests.

GOLD SPONSORSHIP - \$10,000

- ✔ Prominent Branding: Your logo displayed on event materials, including invitations, website, welcome screen, and programs.
- ✔ Verbal Recognition: Recognition from the podium.
- ✔ Post Event Recognition Releases: You or your organization's name will be featured in post-event news and promotions.
- ✔ Social Media Promotion: Mention on our social media channels with a reach of 20,000 followers.
- ✔ Tabling Opportunity: A dedicated space to showcase your products or services.
- ✔ Full Table: Ten complimentary gala tickets for you and your guests.

SILVER SPONSORSHIP - \$5,000

- ✔ Prominent Branding: Your logo displayed on event materials, including website, welcome screen, and programs.
- ✔ Verbal Recognition: Recognition from the podium.
- ✔ Post Event Recognition Releases: You or your organization's name will be featured in post-event news and promotions.
- ✔ Social Media Promotion: Mention on our social media channels with a reach of 20,000 followers.
- ✔ Half Table: Five complimentary gala tickets for you and your guests.

IN-KIND DONATIONS

We welcome in-kind donations of wine and beer, to support the event.

\$65 of each ticket goes toward event food and beverage so is not tax deductible.



Thank you for considering sponsoring the International House Gala during this crucial junction in world history. Your partnership will make a significant impact on our mission and bring hope for the future. We look forward to working closely with you.

Commitment Deadline for Printed Invitation: January 12, 2024

Final Commitment Deadline: February 22, 2024

Payment Deadline: February 29, 2024

For sponsorship inquiries or to confirm your commitment, please contact:

Samantha DePetro-Wysuph

Philanthropy Advisor

Samanthadw@ihouseberkeley.org | (510) 406-3995