



## 2025 INTERNATIONAL HOUSE BERKELEY GALA SPONSORSHIP PACKET

Thank you for considering sponsorship of the 2025 International House Celebration and Awards Gala. Sponsorship demonstrates your commitment to International House and your vision of a more just and peaceful world. The Gala is a fun and festive evening that celebrates I-House's vibrant worldwide community and honors outstanding alumni and supporters. The evening is also full of lively entertainment and delicious food and beverages.

### ABOUT INTERNATIONAL HOUSE AT UC BERKELEY

International House at UC Berkeley is a diverse international living and learning community that fosters intercultural respect, understanding, lifelong friendships, and leadership skills in our residents. I-House was the first integrated housing in the City of Berkeley at a time when the UC system was segregated, and people of color were prohibited from living within city limits. Ninety-four years later, our programs continue to bring together scholars, students, alumni, and professionals from around the world to engage in cross-cultural learning, exchange, and dialogue to build a more just and peaceful world—something desperately needed, perhaps now more than ever.

### EVENT DETAILS

Event Date: Sunday, March 9, 2025

Event Time: 5:00 p.m.

Location: Chevron Auditorium, International House at UC Berkeley

Website: [ihouse.berkeley.edu/gala](http://ihouse.berkeley.edu/gala)

### PLATINUM SPONSORSHIP - \$25,000

- ∞ Exclusive Recognition: You or your organization will be recognized as the Platinum Sponsor of the event.
- ∞ Prominent Branding and Visibility: Your logo or name will be prominently displayed on all event materials, including invitations, banners, welcome screen, and programs. \*
- ∞ Verbal Recognition: Recognition by the Executive Director from the podium.
- ∞ Post Event Recognition Releases: You or your organization's name will be featured in post-event news and promotions.
- ∞ Digital Promotion: Mentions on our social media channels with a reach of over 20,000 followers, and your logo or name on our website.
- ∞ VIP Experience: Behind the scenes tour of I-House for you and your guest during the cocktail hour with Executive Director Shaun Carver.
- ∞ One Full Table: Eight complimentary Gala tickets for you and your guests.

## GOLD SPONSORSHIP - \$10,000

- ☞ Prominent Branding and Visibility: Your logo or name will be displayed on event materials, including invitations, website, welcome screen, and programs. \*
- ☞ Verbal Recognition: Recognition by the Executive Director from the podium.
- ☞ Post Event Recognition Releases: You or your organization's name will be featured in post-event news and promotions.
- ☞ Digital Promotion: Mentions on our social media channels with a reach of over 20,000 followers, and your logo or name on our website.
- ☞ One Full Table: Eight complimentary Gala tickets for you and your guests.

## SILVER SPONSORSHIP - \$5,000

- ☞ Prominent Branding: Your logo or name will be displayed on event materials, including website, welcome screen, and programs. \*
- ☞ Verbal Recognition: Recognition by the Executive Director from the podium.
- ☞ Post Event Recognition Releases: You or your organization's name will be featured in post-event news and promotions.
- ☞ Digital Promotion: Mentions on our social media channels with a reach of over 20,000 followers, and your logo or name on our website.
- ☞ Half Table: Four complimentary Gala tickets for you and your guests.

## IN-KIND DONATIONS

- ☞ We welcome in-kind donations of food, wine, and beer to support the event.

*\$75 of each ticket is the fair market value that goes toward event food and beverage, so it is not tax deductible.*

*\* Inclusion in print materials dependent on commitment date, see dates below.*



We look forward to collaborating with you on a sponsorship for the International House Celebration and Awards Gala. Your partnership will advance the I-House mission and bring hope for the future. We are excited to work closely with you!

**Commitment Deadline for sponsorship acknowledgment in printed invitations:** December 9, 2024

**Final Deadline for acknowledgment in printed programs:** February 10, 2025

**Attendee Names and meal choices:** February 18, 2025

**Final Payment Deadline:** March 5, 2025 (payments can be made in 2 installments upon request)

For sponsorship inquiries or to confirm your commitment, please contact:

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